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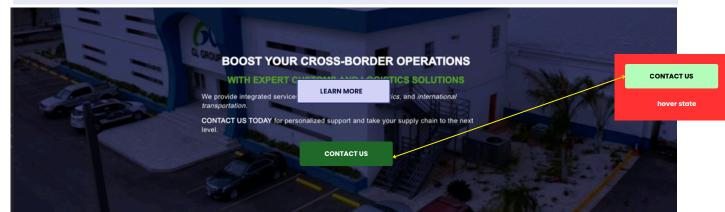
























U.S. TARIFFS: WHY IMPORTS ARE UP DESPITE NEW DUTIES

Imports have unexpectedly surged in early 2025 despite recent U.S. tariffs-a development catching many businesses off guard. Here's why it's happening and what it could mean for your supply chain.

UNDERSTANDING THE SURGE

Even with new tariffs in place, imports have risen due to companies stockpiling goods ahead of tariff deadlines and replenishing low inventories. Experts warn that this trend may be short-lived. As inventory levels stabilize, import volumes could decline later in the year, affecting supply chains and pricing strategies. Businesses should closely monitor inventory levels, stay informed about tariff changes, and plan ahead to minimize potential cost increases and delays.

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